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FOR IMMEDIATE RELEASE:

THE BRITISH VIRGIN ISLANDS TAP MINDTRIP TO HELP VISITORS DISCOVER AN INCOMPARABLE ESCAPE, THROUGH THE POWER OF AI

The British Virgin Islands – Sailing Capital of the World™ bring their inspiring content to life through Mindtrip’s AI platform, transforming it into personalized trip plans for every type of traveller.

Road Town, Tortola, BVI, 5th November, 2025 – The British Virgin Islands Tourist Board & Film Commission (BVITBFC) today announced that it has partnered with [Mindtrip](#), an AI-powered platform that empowers everyone to travel differently, to turn the destination marketing organisation’s inspiring content into actionable and customized trip plans. From sapphire waters and powdery white sand beaches to world-class dining, vegetation-lined footpaths, and unmatched kiteboarding, surfing, and sailing, Mindtrip for Business makes it easy for travellers to plan experiences that bring the archipelago’s spirit to life.

“The British Virgin Islands is one of most beautiful collections of isles and cays anywhere in the world, and each area has its own distinctive texture and character,” said Clive McCoy, the British Virgin Islands’ Director of Tourism. “By partnering with Mindtrip, we are able to spotlight all of our local hidden gems, connecting travellers to local businesses in a user-friendly way, in mere moments. It’s the perfect way to give them a taste of all our islands have to offer.”

The experience of using Mindtrip is designed to be incredibly easy. When planning a trip on <https://www.bvitourism.com>, visitors will interact with Mindtrip’s AI, which asks questions, suggests experiences, and instantly generates custom itineraries complete with photos and interactive maps for each point of interest based on personalized preferences.

For example, travellers might ask: What’s the best time of year to visit? Which traditional restaurants serve the most authentic local cuisine? Which hotels are closest to the beach? Or, if they want a perfect five-day family-friendly itinerary, what should it include? Mindtrip instantly processes these questions and delivers answers with localized tips and insights, eliminating guesswork and wasted time.

Mindtrip also guides travellers island-hopping with ferry routes, correct departure terminals, and updates on closures along with expected reopening times.

“There is nothing more exciting for us than working with a destination like the British Virgin Islands, where everywhere you look offers something new and breathtakingly gorgeous to discover,” said Andy Moss, Co-founder and CEO of Mindtrip. “Be it adventures for one, a fun-filled family excursion, or a honeymoon getaway, we are thrilled to be a part of the British Virgin Islands journey, helping travellers experience the region’s hidden gems and make their trip truly unforgettable.”

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See Link to images [HERE](#)

About the British Virgin Islands

Known as a treasured destination rich in undiscovered experiences, the British Virgin Islands (BVI) is an alluring archipelago comprising 60 islands and cays located in the northeastern region of the Caribbean Sea. With plentiful private villas and luxury boutique resorts, there is no shortage of accommodations from which to choose, whether for leisure or MICE (meetings, events, and incentives) travel. The BVI has long been celebrated as the sailing capital of the world, thanks to its line-of-sight navigation, wide range of charter options—including bareboat, crewed, powered, and traditional hoisted sail—and wealth of experiences tailored to yacht enthusiasts. Reflecting this legacy, the destination holds official trademarks as The British Virgin Islands – Sailing Capital of the World™, British Virgin Islands – The Undisputed Sailing Capital of the Caribbean™, and The British Virgin Islands – Sailing Capital of the Caribbean™. The destination's unparalleled offerings continue to garner global recognition. Recent accolades include making The New York Times' "52 Places to Go in 2025" list, Virgin Gorda and Jost Van Dyke being named among the "Top Islands in the Caribbean, Bermuda and the Bahamas" in Travel + Leisure's 2025 World's Best Awards, being named as the "Hottest Destination of 2025" in Modern Luxury's 2025 Best of Luxury Travel Awards and consistently ranking among U.S. News & World Report's "Best Places to Visit in the Caribbean," including #2 for 2021-2022. For more information on how to experience the BVI, visit the British Virgin Islands Tourist Board & Film Commission website at www.bvitourism.com or contact 1-800-835-8530.

About Mindtrip

Mindtrip is a travel platform that leverages proprietary AI to make travel exciting, easy and fun. Founded in 2023 in Silicon Valley, Mindtrip was developed by serial entrepreneurs and avid travelers who have a deep understanding of technology, trends, and a proven track record of bringing game-changing products to market. The company's founders created Mindtrip, a first-of-its-kind platform that combines conversational AI with a proprietary knowledge base to deliver personalized travel experiences that are accurate, actionable, and all in one place. To learn more about Mindtrip, its founders, and where to access, please visit [Mindtrip.ai](https://www.instagram.com/mindtrip.ai/) or on its social channels at <https://www.instagram.com/mindtrip.ai/> and <https://www.tiktok.com/@mindtrip.ai>.