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FOR IMMEDIATE RELEASE

British Virgin Islands to Attend Signature Travel Network Conference 2025 in Las Vegas *Conference to Draw Leading Travel Advisors, Suppliers, and Industry Partners for Education and Networking*

Road Town, Tortola, British Virgin Islands, 4th November 2025 - The British Virgin Islands Tourist Board & Film Commission (BVITBFC) will showcase the Territory's luxury tourism offerings at the Signature Travel Network Conference 2025, taking place at The Venetian Resort in Las Vegas from 10th to 13th November 2025.

Representing the BVITBFC at this year's event will be Ms. Shonda Maduro, Business Development Manager, Northeast Region, and Ms. Shaekhoya Matthew, Business Development Manager, Southeast Region.

"It is important for the BVI Tourist Board & Film Commission to attend this conference to continue our engagement with Signature's vast network of top-tier travel advisors," said Clive McCoy, Director of Tourism. "To remain relevant in the rapidly changing travel industry, we must continue to forge partnerships within distribution networks that align with the BVI's reputation for curating luxury travel experiences. Strengthening relationships, increasing destination awareness, and showcasing the Territory's unique offerings to key travel partners remain vital components of our marketing strategy."

The Signature Travel Network is a leading *travel consortium* - an alliance of independent travel agencies and suppliers that collaborate to expand marketing reach, share expertise, and strengthen supplier relationships. Signature is one of three major consortia with which the BVITBFC partners, alongside Virtuoso and Traveller Made, to position the British Virgin Islands as a premier luxury destination.

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About the British Virgin Islands

Known as a treasured destination rich in undiscovered experiences, the British Virgin Islands (BVI) is an alluring archipelago comprising 60 islands and cays located in the northeastern region of the Caribbean Sea. With plentiful private villas and luxury boutique resorts, there is no shortage of accommodations from which to choose, whether for leisure or MICE (meetings, events, and incentives) travel. The BVI has long been celebrated as the sailing capital of the world, thanks to its line-of-sight navigation, wide range of charter options—including bareboat, crewed, powered, and traditional hoisted sail—and wealth of experiences tailored to yacht enthusiasts. Reflecting this legacy, the destination holds official trademarks as The British Virgin Islands – Sailing Capital of the World™, British Virgin Islands – The Undisputed Sailing Capital of the Caribbean™, and The British Virgin Islands – Sailing Capital of the Caribbean™. The destination's unparalleled offerings continue to garner global recognition. Recent accolades include making The New York Times' "52 Places to Go in 2025" list, Virgin Gorda and Jost Van Dyke being named among the "Top Islands in the Caribbean, Bermuda and the Bahamas" in Travel + Leisure's 2025 World's Best Awards, being named as the "Hottest Destination of 2025" in Modern Luxury's 2025 Best of Luxury Travel Awards and consistently ranking among U.S. News & World Report's "Best Places to Visit in the Caribbean," including #2 for 2021-2022. For more information on how to experience the BVI, visit the British Virgin Islands Tourist Board & Film Commission website at www.bvitourism.com or contact 1-800-835-8530.